

Regulations for the International Master of Business Administration Program

Chung Yuan Christian University

Approved at the 3rd Academic Affairs Meeting, 2nd Semester of Academic Year 109 on July 21, 2021.

Amended at the 2nd Academic Affairs Meeting, 2nd Semester of Academic Year 110 on July 20, 2022.

Article 1: Purpose

These regulations are formulated based on the “Chung Yuan Christian University Regulations for Degree Conferral,” and the “Rules for Graduate Degree Examination Operations,” as applicable to the International Master of Business Administration (IMBA) Program.

Article 2: Degree Titles

The Chinese and English names of the degree conferred by this program are as follows:

Program Name	Degree Title	English Abbreviation
International Master of Business Administration (IMBA)	Master of Business Administration	M.B.A.

Article 3: Curriculum and Credit Requirements

This program is taught entirely in English. Required courses and credit requirements are outlined in Appendix 1.

Article 4: Thesis Supervision

1. Students must submit the "Advisor Approval Form" and confirm their thesis advisor within the first academic year of enrollment. Advisors must be full-time faculty members of Chung Yuan Christian University with a business-related background and hold at least the rank of Assistant Professor.
2. If a change of advisor is necessary, students must submit the "Advisor Change Approval Form" at least one academic year before graduation.

Article 5: Thesis Requirements

1. Students must submit a "Thesis Proposal" during or prior to their final semester and pass the review before applying for the "Degree Examination." The review process follows the "IMBA Thesis Supervision and Examination Regulations."
2. Theses must be written in English and focus on topics related to business management, international trade, accounting, information management, or finance. The thesis defense will be conducted orally. Committee members for the thesis defense will be appointed in accordance with degree examination rules. If issues arise during the review, the advisor and committee members will deliberate and make a decision. If the thesis is deemed unsuitable, revisions must be made to align with the program's academic standards, addressing all committee feedback explicitly.
3. The thesis must undergo plagiarism detection. A plagiarism report must be submitted to the advisor for review.

Article 6: Supplementary Provisions

Matters not covered in these regulations shall be handled in accordance with the university's academic rules and related regulations.

Article 7: Implementation

These regulations are effective upon approval by the Academic Affairs Meeting. Amendments follow the same procedure. These regulations apply to students admitted from Academic Year 111 onward.

中原大學 國際商學碩士學位學程 應修科目及學分表					
(適用 111 學年度入學學生)					
科目名稱 (Course)		期程	學分數 (Credits)	擋修科目及續修條件	
				科目名稱	限制
學 程 必 修 科 目	論文 Thesis		全	6 (3,3)	
	研究方法 Research Methods		半	3	
	組織理論與管理 Organization Theory and Management		半	3	
	全球資訊系統策略 Global Information Systems Strategies		半	3	
	財務管理 Financial Management		半	3	
	企業倫理專題 Special Topics on Business Ethics		半	2	
	三 選 一	國際企業管理 International Business Management	半	3	
		國際行銷管理 International Marketing Management			
		社群媒體行銷 Social Media Marketing			
	合計 (論文另計)			17	
畢業學分結構表					
性質		學分數	說明：		
1、學程必修 (Core Courses/Required Courses)		17	一、全校性規定： 1. 自 105 學年度起外籍研究生入學學生，須修讀華語課程及通過華語文能力測驗 (TOCFL) 基礎級考試，取得基礎級證書，始得畢業。 2. 有關修課，成績等相關規定請參考學則。		
2、學程選修 (Elective Courses)		12			
3、研究生通識選修 (General Education Course for Graduate Students)		2			
畢業應修最低學分數 (論文另計)		31			

經 111 年 7 月 6 日 110-2-3 校級課程委員會通過。

經 111 年 7 月 20 日 110-2-3 教務會議通過。